CREATING the UNEXPECTED

For 50 years, Counterpart International has been working with local partners to help them create lasting solutions to the challenges they face. By focusing on leadership development, organizational capacity building and partnerships, we help our “counterparts” build problem-solving capabilities that become embedded in the fabric of their community. They in turn go beyond just creating success in a particular program. They question more, dream bigger, reach farther and act with even more courage than they thought possible. They create the unexpected.
2014 ANNUAL REPORT / CONTENTS

3  Our Global Purpose
4  Letter from the Chairman of the Board and CEO

IMPACT  >>
5  From Sustainable Tourism in Ethiopia to HIV/AIDS Awareness
7  From Local Trainings in Papua New Guinea to National Trauma Treatment Policy
9  From Helpless in Honduras to Hopeful
11  From Marginalized in Afghanistan to Leading the Way
13  From Overlooked in Azerbaijan to Elected Officials
15  From Defying the Odds in 59 Countries to Launching PartnerSHIP for Impact

ORGANIZATION  >>
17  Global Successes
19  Financial Overview
20  Global Civil Society Strengthening
21  Thank You
22  Our Donors, Our Counterparts
23  What Others Are Saying About Counterpart
25  Counterpart Leadership Team
26  Be Part of the Celebration: #50FORWARD

INTERACTIVE  >>
To read more stories about creating the unexpected, visit www.counterpart.org/unexpected.
Counterpart International helps people build better lives and more durable futures, community by community. We equip individuals, organizations and communities — our counterparts — to become solution creators in their own families, communities, regions and countries.

Our collaborative efforts are improving health and nutrition, expanding access to education, strengthening natural resource management, enhancing economic well-being and ensuring communities are governed more inclusively. Together with our local partners, we overcome today’s challenges while building for tomorrow.
LETTER FROM THE CHAIRMAN
OF THE BOARD AND THE CEO /

Ten years ago, Counterpart International started a coral gardening project in the Dominican Republic with a network of local organizations to improve the resiliency of the country’s coastline and improve opportunities for sustainable tourism.

Many in the academic and marine biology fields thought that replanting nursery grown Staghorn coral fragments just would not work. Some even called the approach irresponsible and a waste of resources. We thought differently.

Now, the coral gardening process is embraced throughout the world as an effective way to restore coral reefs and improve the health of marine ecosystems. As a result of these efforts, we have created opportunities for students, tourists, volunteers, fishermen, scientists and conservationists to become more informed and invested in contributing to coral reef systems. This is just one example of how Counterpart’s programs go above and beyond what is expected.

Our Annual Report shares with you six stories of creating the unexpected and reaching beyond anticipated outcomes around the world.

In 2014 we worked with more than 2,000 partners in 28 countries, training emerging leaders and organizations to be architects of change, ensuring inclusion so all voices are heard, and accelerating partnerships within the social sector.

Counterpart’s work is grounded in our respect for the courage and determination of people to drive their own destinies. We are honored to be their partner on the journey. Here are their stories.

With gratitude for your support,

Deborah Nolan
Chairman of the Board

Joan C. Parker
President and CEO
Partnered with communities to develop local tourism through training and education. Thirty-four new community-led businesses were launched and more than 106,000 hectares of land protected.

Upon discovering that fear and stigmatization surrounding HIV/AIDS inhibited economic growth, our local partners organized coffee ceremonies in six communities to conduct peer education.
When the rural communities of central Ethiopia began to suffer from the effects of climate change and drought, people struggled to find ways to use local resources to earn incomes. The rise in poverty led to an increase in environmentally destructive practices. Counterpart International began partnering with these communities to develop a local tourism industry, shifting the mindset from survival to sustainability.

The program took off, helping to launch 34 new businesses that used the area’s natural beauty to attract tourists, offering visitors guided tours of parkland or boating and hiking excursions. As a result, the program helped conserve more than 106,000 hectares of land. The influx of tourists to remote communities created another need: public awareness about HIV/AIDS, endemic in parts of Ethiopia. Recognizing this, Counterpart worked with rural communities to develop a scalable approach to sharing sensitive information.

More than 500 volunteer community members received peer-education training. They in turn taught nearly 50,000 people about HIV/AIDS prevention and treatment during home visits and coffee ceremonies - a trusted, traditional gathering where neighbors discuss important issues. The ceremonies marked the first time men and women openly discussed sexual health.

"Initially, the issue was so taboo only eight people came to our first ceremony, but then there was a shift and many people came," said Tadesse Feleke, a peer educator. "Now girls do not get married without first getting tested for HIV/AIDS."

Counterpart also provided beekeeping training and technical support to 482 HIV-positive community members who had previously been isolated from their communities and denied the chance to earn incomes. Since then, seven communities have formed beekeeping associations, an eco-friendly, sustainable network of businesses.

"When I was first found to be HIV-positive, people would point and call me a killer. No one would shake my hand," said Yohanis Yacob, chairman of the Dorze Beekeeping Association, which now employs more than 50 people. "Finally, people know how HIV is transmitted and will share coffee with me. I’m a husband and a father of five children; beekeeping helps me support my family and my community."

Initially we planned to have 25 people attend our coffee ceremonies, but the issue was so taboo only eight people came. Gradually, we were overwhelmed with the number of people attending. Now girls do not get married without first having been tested for HIV/AIDS.

Tadesse Feleke, a peer educator from Dorze Village

Today, the government of Ethiopia is working to replicate Counterpart’s public awareness model in other rural communities to help villagers share life-saving health information. By recognizing and adapting to the connections between health, economic well-being and natural resources, Counterpart’s approach has helped communities across central Ethiopia go beyond expected outcomes to create scalable, sustainable solutions to their own problems. Now, they are building better lives and more durable futures, community by community.
Provided funding and technical support to four local women’s organizations delivering mental health services to combat family and sexual violence in communities across Bougainville.

Women’s organizations led the creation of a national Trauma Treatment Policy Framework, embraced by the government, to strengthen trauma counseling services throughout Papua New Guinea.
For nearly a decade, civil war plagued the people of Bougainville, Papua New Guinea. By the time the war ended, a tenth of the population had been killed and survivors struggled to recover from the effects of trauma and loss.

“The conflict brought a rise in alcohol and drug abuse, and with it a rise in domestic violence,” said Helen Hakena, executive director for the Leitana Nehan Women’s Development Agency. “To address the root cause of this violence, it was essential that people receive trauma counseling, but there were no services available and no sufficient funding. This hindered our peace building.”

Without adequate funding to support counseling services, the cycle of violence continued in Bougainville. Soon women - the most common victims of this violence - began stepping up in their communities. Counterpart International was there with them, launching the Women’s Peace Building Initiatives program (WPBI) to help women leaders and organizations protect women’s rights and improve their safety.

While the program was designed to build the capacity of local women leaders and organizations through grant funding and technical support, Counterpart soon discovered Bougainville’s women leaders were moving toward more innovative change.

“We’re working at a community level to provide services and support to people in Bougainville, but we also need government to be part of this effort,” said Sister Essah Barnabas, a mental health nurse and program coordinator for the Family Support Centre. “We need them to support trauma counseling at a national level to ensure continuous, sustainable support across all communities, helping people lead healthier lives.”

To support how the women of Bougainville were broadening their vision of what they could accomplish, Counterpart organized a series of 21 meetings - bringing together health and legal experts, community and civil society leaders and government officials - to draft a Trauma Treatment Framework. The framework is the first plan to advocate for research and support for mental health and trauma needs in Bougainville. It outlines a three-tiered approach to trauma treatment across the region.

The framework was presented to Bougainville President John Momis, along with his chief of staff, the minister of health and representatives from the United Nations. With their support, it was shared with the Bougainville Executive Council, whose pending approval could lead to new laws improving trauma treatment and counseling services throughout the country.

The framework was additionally published in a leading medical journal, the Australian and New Zealand Journal of Psychiatry, read by health experts around the world. Today, although Counterpart’s program was never designed to create public policy, the Trauma Treatment Framework may lead not only to reform for Papua New Guinea, but also help improve health and build peace within communities recovering from trauma in other countries.

“It was inspiring to witness the vision and determination of women in Bougainville – to see how much they wanted to contribute to something bigger. They knew more needed to be done at the national level and they made it happen.

Ali Obertubbesing, Counterpart staff
Community members united to stand up against drug and gang crime in Honduras.

Equipped more than 1,000 leaders from 36 colonias to form 72 community groups to reduce violence and improve health, education and economic well-being.
FROM HELPLESS *in Honduras* TO HOPEFUL

When Onasis Keusen saw his brother join a gang in the nearby city of Tela, Honduras, he knew he had to do something to help stop the violence threatening his community. His colonia (or community), called 15 de Septiembre, lies along the drug trafficking route between Central and South America. With some of the highest rates of murder, theft and disease in the region, many people had given up on the colonia years ago.

“Our community had a reputation as one of the most marginalized and dangerous in Honduras,” said Onasis. “We were known for our violent gangs and no one - not even our local government - would come near us out of fear for their lives. We were abandoned.”

While others stayed away, Counterpart International came to 15 de Septiembre through its Community Action for Prosperity (CAP) project, under the Impactos program. Counterpart helped youth and other community members from 36 disenfranchised colonias unite to form 72 community groups committed to improving safety.

More than a thousand community members throughout Honduras came together to develop action plans and organize activities on community development and violence prevention. Through their vocational education courses, leadership and entrepreneurial skills trainings, and reproductive health and teen-pregnancy trainings, they have helped 7,684 people become more engaged in their communities, find jobs, and stay healthy.

Their success has earned them the support of nine local nonprofit organizations, which have funded projects organized by community groups in seven municipalities. And, 15 de Septiembre, Onasis’ community group, is in the process of partnering with local government and the United Nations Development Programme (UNDP) to launch a microfinance program for small businesses.

“Before, our government had forgotten us,” said Onasis. “Our citizen group allowed us to open the doors of our community. Now people see us as organized, not helpless or hopeless.”

To date, the community group has collaborated with their municipality to build an outreach center and more schools, legalize property rights for homeowners, and improve electricity service in homes. With better electricity, the community has also installed street lights for the first time, helping to make their sidewalks safer.

“This wasn’t an easy change,” said Onasis, “but after 16 years of fighting for electricity, clean water, a sewer system, now we are making this happen. Now we can walk the streets without fear.”

Through the leadership of Onasis and his community group, and Counterpart’s belief in the courage and determination of people to drive their own destinies, the people of 15 de Septiembre have successfully formed and leveraged partnerships to tackle the challenges undermining their safety. With the threat of gangs and sex traffickers gone, they are now equipped to grow these partnerships and continue to build more durable futures.
Counterpart organized the first national conference on utilizing social media for civic good and the first-ever annual conference for women-led organizations.

More than 200 women participants came together to learn how to better amplify their voices to improve their lives and increase their leadership roles in their communities.
FROM MARGINALIZED in Afghanistan TO LEADING THE WAY

As recently as 2001, girls in Afghanistan were banned from attending school. In the years since the end of Taliban rule opportunities have opened up for Afghan citizens — men and women, boys and girls. Yet, still only 12 percent of Afghan women can read and write, and fewer than half of girls gain even a primary education.

For many women societal pressures still restrict even basic movement, leaving many physically isolated within their homes. For others who are allowed to join the workforce, educational, geographic and cultural barriers continue to prevent many from reaching leadership positions in their jobs or communities.

In November, to help break this cycle, Counterpart International organized the first of what will become an annual, national summit to support Afghan women leaders. Recognizing the courage and determination of women who are standing up for the causes they believe in - despite enormous challenges - the summit brought together nearly 150 activists, officials and entrepreneurs, as well as the directors of 24 women-led civil society organizations. Women leaders from across the social sector gathered to share ideas, build networks and inspire one another.

Counterpart also organized a conference on Civic Engagement through Social Media, which trained more than 80 women leaders to harness cutting-edge technologies to unite women beyond physical borders, amplify their voices, and engage more people in constructive social reform.

"In Afghanistan, many women are abused, marginalized, and denied educations, but nothing will change without public discussion," said Muneera Yusufzada, conference participant and founder of Empowered Women. "I want to use social media so that my message of women’s empowerment reaches everyone: religious leaders, community members, the government, the media, and the international community. I hope to change the way people think, to inspire a society of acceptance and respect."

"Before, I didn’t know how to use social media tools like Facebook and Twitter," said Malalai Saad, director of the Women and Youth Welfare Association. "Now I can connect with the rest of the world and better engage my community by informing them about the activities my organization has planned to help improve the lives of Afghan women and youth."

Counterpart’s Afghan Civic Engagement Program works with women leaders who are defying the odds: women from all parts of Afghanistan who have overcome legal, cultural, educational and physical boundaries to become the much-needed voices of change in their communities.

In helping these pioneers gain a chance to connect - directly and through technology - we are watching extraordinary women leaders break through remaining barriers, learning from one another and spreading their messages to achieve tangible, positive reform.
Provided leadership and confidence-building training to women across five regions, helping them gain the skills needed to earn incomes and contribute to their communities.

More than half of the women trained ran for local office, substantially increasing women’s representation in government and ensuring women’s voices will be heard.
When Sabina Khasiyeva told her family she wanted to run for elected office, they admonished her to focus on her role as a wife instead. Growing up in the rural Gakh Region of Azerbaijan, it was not the first time Sabina’s dreams had been squelched. She was not the first woman in her community to feel pressure to be silent.

“I wanted to be in a position where I could use my voice to serve my community,” said Sabina. “I wanted to play a part in resolving important issues, especially with education since I was a teacher. But no one supported me. I think most women in Azerbaijan face discrimination like this.”

In Azerbaijan, where only 12 percent of women hold decision-making positions in the government, many women lack the training and experience needed to feel confident as leaders. Without faith in themselves - or the support of their families and neighbors - the cycle often continues. Too few women step up as leaders, women remain underrepresented in government and citizens don’t see enough strong women role models. Too few officials in office advocate for, and represent, the needs of women.

Counterpart’s Women’s Participation Program (WPP) was founded on the belief that Azerbaijani women could, and should, engage more actively in their communities.

In October 2014, WPP partnered with 13 local organizations to provide leadership training in five regions. Of the 400 women who attended, 50 percent decided to run for public office during the December 2014 municipal elections. Of the women who ran, 97 - including Sabina - were elected.

“Counterpart’s training helped me learn the skills needed to feel prepared and confident,” said Sabina. “Now I never say, ‘I can’t do something.’ I believe I can overcome anything. I believe in myself, and now others do too. In my position, I want to help other women like me - ordinary women - gain an education and self-confidence. With this, they’ll be able to build better lives like I did.”

With 97 WPP graduates elected to office this year, women’s representation in municipal government rose nearly 30 percent in Azerbaijan. To date, WPP has provided training and support to nearly 2,500 women and men across Azerbaijan to help build women’s leadership skills, raise awareness about women’s rights and advocate for gender-based issues.

Many women like Sabina were told they could not be strong leaders but Counterpart never doubted their strength and ability. Now, women who once lacked the confidence to stand up for themselves are leading whole communities. Women who always knew they could do more have proven to others that they have the skills, courage and determination to tackle challenges and build better futures.

Now I never say, ‘I can’t do something.’ I believe I can overcome anything. I believe in myself, and now others do too.

Sabina Khasiyeva, a municipal officer in the Gakh Region
For every $1 donated for shipping, the PartnerSHIP for Impact network delivers $10 worth of humanitarian assistance.

15 years of success delivering shipments of high-impact relief supplies to more than 4 million people in need.
Delivering life-saving food, hygiene and medical supplies to communities in crisis, including refugee camps in Somalia.

FROM DEFYING THE ODDS in 59 Countries TO LAUNCHING PARTNERSHIP FOR IMPACT /

In 1998, Counterpart International received a grant from the U.S. Department of State to provide logistical support to a humanitarian assistance program that shipped essential goods and emergency items to people in need. Over the course of 15 years Counterpart International helped build a network of 33 local organizations that worked together to collect urgently needed supplies for some of the most destitute people living in the poorest regions of the world. The State Department provided the all-important funds for logistical support and shipping.

This citizen-to-citizen approach, with people working in the U.S. connected to their counterparts on the ground in 59 countries, shipped more than $200 million in essential goods and emergency supplies to more than four million people. For every $1 donated for shipping, the network delivered $10 worth of humanitarian assistance.

After 15 years of successful implementation, the U.S. government-funded shipping program ended. Did this mean the network of volunteers would end too? Did this mean that people in crisis would be forgotten?

Defying the odds, member organizations rallied together and said, “No.” In 2014, PartnerSHIP for Impact (P4I) was launched to find the resources needed to keep shipments of high-impact relief supplies moving.

Through P4I, people around the world will continue to receive the supplies they need to build better lives. “You cannot imagine how much your support means to us,” said Raisa Tarigrad, vice principal of a Moldovan orphanage that received a shipment of dried fruit. “I get so worried when we work on the menu because it’s nearly impossible to provide the children with a sufficient intake of basic vitamins and nutrients. Thank you so much for not forgetting about us in our most difficult times.”

Counterpart International serves as the Secretariat to this “Network of Networks” of member organizations and thousands of people whose passion and commitment continues to support efforts to improve lives around the world. Please visit www.partnership4impact.org for more information on how you can help.

A proven track record of excellence and experience to make a major impact throughout the world in the effort to alleviate poverty and to improve the living conditions of those suffering every day.

Jerry Oberndorfer, Director of Humanitarian Programs (retired), U.S. Department of State

Delivering life-saving food, hygiene and medical supplies to communities in crisis, including refugee camps in Somalia.
GLOBAL SUCCESSES

52 programs
Building organizational capacity, equipping emerging leaders and strengthening civil society.

28 Countries
Partnering with individuals, organizations and communities on five continents.

2,120 Organizations
Providing capacity-building assistance to local organizations and government agencies.

138,000 Trained
Participants were trained on topics such as health and nutrition, civic engagement and natural resource management.

318,000 Women
Women participants gathered for activities such as media, advocacy and leadership training.

255,000 Youth
Youth participants received technical assistance, leadership and communications training.
FINANCIAL REVIEW

PROGRAM AREAS
Financial and in-kind donations allowed us to provide capacity-building assistance to more than 2,000 organizations and government agencies and the communities they serve in FY 2014.

REVENUE SOURCES
Counterpart’s generous partners and donors provided $64.3 million in program grants and contributions for fiscal year 2014, and $19.2 million of gifts in-kind. These grants and in-kind donations helped us implement 52 programs in 28 countries around the world.

Current financial statements are available upon request.
GLOBAL CIVIL SOCIETY STRENGTHENING LEADER WITH ASSOCIATES AWARD

Since 2009, Counterpart International has been the lead implementer for the Global Civil Society Strengthening Leader with Associates Award (GCSS LWA), assisting 3,400 organizations in more than 62 countries. In 2014 we worked in 18 countries and issued $10 million in grants to local civil society organizations.

Through the GCSS LWA we help our local partners create the unexpected...

- In Armenia, civil society groups gathered data on the needs of 100 rural communities and provided 280 recommendations to members of parliament and ministry officials. Seventy-nine of these recommendations were added to existing laws and 15 new laws were passed. USAID is replicating this model in Morocco, Burundi and Zambia.

- In Afghanistan, a National Youth Policy was designed by Afghan youth civil society groups and approved by high-level government officials.

- In Bangladesh, the Leadership Development Program trained more than 8,000 emerging leaders who went on to start or join 75 community development initiatives to effect change in their communities.
From those of us in the global Counterpart family touched by your generous support,

THANK YOU
OUR DONORS, OUR COUNTERPARTS

As of September 30, 2014

Alex Sardar
Amy Hui Johnson
Arlene Lear
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Virgil Leon Nolan
WHAT OTHERS ARE SAYING ABOUT COUNTERPART

Counterpart has a commitment to rural development and its staff perfectly understood our philosophy, approach and work methodology. More than 30,000 families have received training to improve their standard of living.
~ Ministry of Agriculture of Guatemala

Counterpart helped us strengthen our organizational system and the capacity of our staff. We gained a good reputation and built a network of peers. Because of this, we increased our civic advocacy efforts and better engaged the community.
~ Training Human Rights Association for Afghan Women

It’s important to take a community-based approach to sustainable development, and that’s why we teamed up with Counterpart. We feel fortunate to have a partner with a global mission, and one who also stresses local empowerment as a solution to natural resource management.
~ AgroFrontera, Dominican Republic

Counterpart helped us learn how to develop project proposals and manage small grants. These skills helped us secure $24,000 from the United States Embassy in support of a new NGO called Youth Leaders.
~ Youth Leaders, Tajikistan

For us, Counterpart was never merely a donor - Counterpart was a partner, an organization we could rely on at any moment for technical support, network-building, strategizing and evaluating.
~ Community Fund Chepelare, Bulgaria
Since working with Counterpart our capacity has increased. We have become more aware of partnership opportunities and this has allowed us to increase the services we offer to our beneficiaries.

~ Reseau Camerounais des Associations de Mères d’Enfants, Cameroon

Counterpart is like a mother to us - they helped us to be born. Without Counterpart our network wouldn’t exist. And without our network, the future wouldn’t be as bright for Yemen’s women and girls, even during this difficult time.

~ Women’s Independent Network, Yemen

Counterpart helped us implement programming more effectively and increased our access to donor agencies. Since then, our association has grown to reach more than 200 communities and we’ve implemented 40 different projects supported by $3.5 million in funding.

~ The Association of Civil Society Support Centers, Kyrgyzstan

Counterpart helped us form alliances with other institutions. Before we were separate but today we have a unified front, a way forward. Together we are being accepted by one another, by the authorities, and by the public.

~ Center of Anti-Corruption Legal Assistance, Honduras
COUNTERPART LEADERSHIP TEAM /
As of September 30, 2014

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BE PART OF THE CELEBRATION

In 2015 Counterpart International celebrates our 50th Anniversary. Our story began in 1963 when a movie star met a priest. Betty Bryant Silverstein, Australia’s number one movie actress, and Father Stan Hosie, a Marist Catholic priest, shared a passion for helping others. In 1965 they started the Foundation for Peoples of the South Pacific, which would grow into Counterpart International.

Our 50th Anniversary is an opportunity to celebrate all the ways our organization has created the unexpected – from raising money through a thrift store in Manhattan to support the work in the South Pacific, to now working in 28 countries around the world with a staff of nearly 500 and more than 2,000 local partners. We look forward to sharing with you more about our 50th year in the 2015 Annual Report.

For now, come and join the celebration at www.counterpart.org/50forward.

DONATE

You can help Counterpart and our local partners create the unexpected during the next 50 years by making a generous donation today at www.counterpart.org/donate. Thank you!